



Cape Fear
Habitat
for Humanity

Sponsorship Opportunities

Build your team. Build your community.





Cape Fear
Habitat
for Humanity

OUR VISION

A world where everyone has a decent place to live.

OUR MISSION

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.



ABOUT US

Cape Fear Habitat for Humanity was established in 1987 and has served more than 500 hard-working families through the construction and rehabilitation of homes in the Cape Fear Region. Our families partner with us through the build process and pay affordable mortgages once their home is completed. Throughout the homeownership program, individuals in need of affordable housing are able to build strength, stability, and self-reliance.

Partnering with Cape Fear Habitat for Humanity is an excellent way to promote your corporate social responsibility goals while making a lasting impact on our community. Your sponsorship dollars go directly to supporting our mission in New Hanover, Pender, and Duplin Counties.

For More Information: christina@capefearhabitat.org



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Corporate Benefits

Partnering with Cape Fear Habitat gives your organization the chance to make a real impact while gaining valuable brand recognition. By aligning with a respected nonprofit, you clearly demonstrate your commitment to social responsibility and help build a world where everyone has a decent place to live.

Sponsors have the unique opportunity to see the direct results of their support and meet the homeowners whose lives are changed by their generosity. Affordable housing benefits the entire community – businesses and individuals alike – by providing homes for those we all depend on: teachers, first responders, healthcare workers, and other essential service providers.

This is more than sponsorship; it's a meaningful relationship with Habitat for Humanity's mission and brand, helping you stand out with consumers, vendors, employees, and business partners.



Local Community Engagement

Foster teamwork and boost morale within your team by working on a build site, and create deep, meaningful, and rewarding connections with homeowners.



Leveraged Impact

Your support of our mission can be linked to specific homes or events, providing a clear association between your contribution and the tangible outcomes in your community.



Good Business

By supporting Cape Fear Habitat, you're also supporting the organizations who do business here, allowing homeowners to strengthen our local economy.

Our Social Media



3,000+ reach per month
2.4k followers



31,000+ reach per month;
6.7k followers



900+ followers
3,000+ monthly impressions

Our Advertising



Newly updated
website



NEWS
16,000+ subscribers
46% open rate



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Foundational Sponsorship - \$10,000

Total package is valued at over \$13,000 if purchased separately

Golden Hammer Breakfast - Late Feb/early March 2027

- Demi-Table Sponsor
- Company signage on the table
- Half-page advertisement in the event program
- 5 tickets to the event

UpScale ReSale - April 24-25, 2026

- Two tickets to the VIP Party
- Exclusive sponsorship
- Sponsor recognition on signage

Women Build - Most Fridays and Saturdays in May 2026

- Presence at all Women Build events
- Logo on house sign
- Priority event registration

CEO Build - October 16, 2026

- Company leadership participation
- Network with local leaders
- Company logo on all signage

Turkey Trot - November 26, 2026

- NEW LOCATION!** Live Oak Pavilion in Downtown Wilmington
- Booth space at the event
- Company logo on T-shirts & Thank-You banner
- Company banner displayed at the race
- 4 complimentary race registrations and T-shirts

Annual Sponsor Benefits

- Social media and website recognition for each individual event
- Use of Habitat logo on your company website for contract term
- Company logo present on Habitat website for contract term
- Included in a Thank-You ad in the Wilmington Business Journal

Ask About a Foundational Plus Sponsorship!

In addition to these benefits, boost your team's engagement in the mission through a Team Build Day!

\$12,500

Stay involved throughout the year!

Corporate Build Opportunities

\$5,000 Team Build Day

Build your team and your community as you enjoy a hands-on day of building affordable housing together.

- 1 exclusive volunteer day on-site or in-warehouse for up to 25 employees
- Priority date selection for build day
- Recognition on the Cape Fear Habitat website
- Collaborative engagement on social media

\$8,500 Repair Sponsor

- An exclusive build day on-site or in-warehouse
- Name listed on sign in front of house
- Recognition on the Cape Fear Habitat website and newsletter
- Collaborative engagement on social media
- Approved use of Cape Fear Habitat for Humanity name and logo for 1 year

\$75,000 House Sponsor

- 8 exclusive volunteer days
- Your logo on sign in front of house and on event programs
- Your logo in annual Impact Report
- Recognized during build events & opportunity to speak at Wall Raising and Housewarming
- Recognition on the Cape Fear Habitat website and newsletter
- Collaborative engagement on social media
- Approved use of Cape Fear Habitat for Humanity name and logo for 1 year

\$100,000 Master Builder Sponsor

- 8 exclusive build days
- Your logo on sign in front of house and on event programs
- Your logo in annual Impact Report
- Recognized during build events & opportunity to speak at Wall Raising and Housewarming
- Recognition on the Cape Fear Habitat website and newsletter
- Collaborative engagement on social media
- Approved use of Cape Fear Habitat for Humanity name and logo for 1 year
- Foundational Sponsorship Included - A yearlong events sponsorship!

\$150,000 Community Builder Sponsor

- 12 exclusive build days
- Logo on sign in front of house and on event programs
- Your logo in annual Impact Report
- Recognized during build events & opportunity to speak at Wall Raising and Housewarming
- Recognition on the Cape Fear Habitat website and newsletter
- Collaborative engagement on social media
- Approved use of Cape Fear Habitat for Humanity name and logo for 1 year
- Foundational Sponsorship Included - Stay engaged year-round
- Breakfast with the President & CEO