



Sponsorship Opportunities

Build your team. Build your community.



EVENTS

Sponsor one or create your own customized FOUNDATIONAL SPONSORSHIP package

Click on specific event links to see sponsorship levels for each event.



Golden Hammer Breakfast

February 23, 2027

Our one and only sit down fundraiser brings businesses and individuals together for a morning of information and inspiration as well as recognition of an outstanding individual with the Golden Hammer Award. capefearhabitat.org/goldenhammer/

- 5 complimentary tickets to the event
- Demi-Table Sponsor
- Company signage on the table
- Quarter-page advertisement in the event program



UpScale ReSale

May 7 & 8, 2027

Wilmington's most creative interior design competition brings together local designers who create beautiful designer "rooms" using up-cycled, recycled and repurposed items from our ReStores. capefearhabitat.org/upscale-resale/

- Two tickets to the VIP Party



Women Build

Spring 2027

One of our most empowering and engaging programs, Women Build brings together individuals and teams of women (and men) to build a home alongside a female Habitat homeowner. capefearhabitat.org/womenbuild/

- Presence at all Women Build events
- Logo on house sign
- Priority event registration



CEO Build

October 16, 2026

This unique event gives area CEOs and business leaders the opportunity to build their networks and their community while working alongside a local family on the construction of their affordable home. capefearhabitat.org/ceo-build/

- Company leadership participation and networking
- Network with local leaders
- Company logo on all signage and merchandise





Turkey Trot - November 26, 2026

NEW LOCATION! (Live Oak Pavilion in Downtown Wilmington)

Show your support for this beloved Thanksgiving tradition as more than 3,500 participants don festive race gear and costumes to run and walk the 5K and 1-mile courses—with pet and people costume contests adding to the fun.

runsignup.com/capefearhabitat/turkeytrot

- 4 complimentary race registrations and T-shirts
- Booth space at the event
- Company logo on T-shirts and thank-you banner
- Opportunity to provide a coupon for all racers
- Company banner displayed at the race



9/11 Day Of Service capefearhabitat.org/day-of-service/

Haven Place Habitat Community Located next to the Circle K at 3101 Castle Hayne Road

Honor our military members and first responders in this day of remembrance and service.

- Your logo on house sign
- Name or logo on Remembrance Day t-shirts



**TEAM
BUILD DAYS**

Team Build Day

- One exclusive volunteer day on-site for 10-25 employees
- Priority date selection for build day

Annual Sponsor Benefits

- Social media recognition for each event
- Customized digital "badge" for use in your promotion and marketing
- Company logo on Habitat website
- Included in annual Impact Report

Foundational Sponsorship

One sponsorship: multiple events

Customizable: choose the events you want!

Flexible payments: one time, biannual or quarterly

Save up to \$3,500 if purchased separately.

Foundational **Essential**
\$10,000

Choose any 5

Foundational **Plus**
\$12,500

Choose any 6

Foundational **Premium**
\$15,000

You receive all 6 events
and a Team Build Day



For More Information:
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Cape Fear
Habitat
for Humanity

SPONSORSHIP OPPORTUNITIES for any size organization or budget



\$5,000 Team Build Day

Build your team and your community as you enjoy a hands-on day of building affordable housing together.

- One exclusive volunteer day on-site or in-warehouse for up to 25 employees
- Priority date selection for build day
- Recognition on the Cape Fear Habitat website
- Collaborative engagement on social media
- Custom digital badge for use in your promotion

\$8,500 Repair Sponsor

- One exclusive volunteer day on a critical home repair project
- Name listed on sign in front of house
- Recognition on the Cape Fear Habitat website and newsletter
- Recognition in annual Impact Report
- Collaborative engagement on social media
- Custom digital badge for use in your promotion

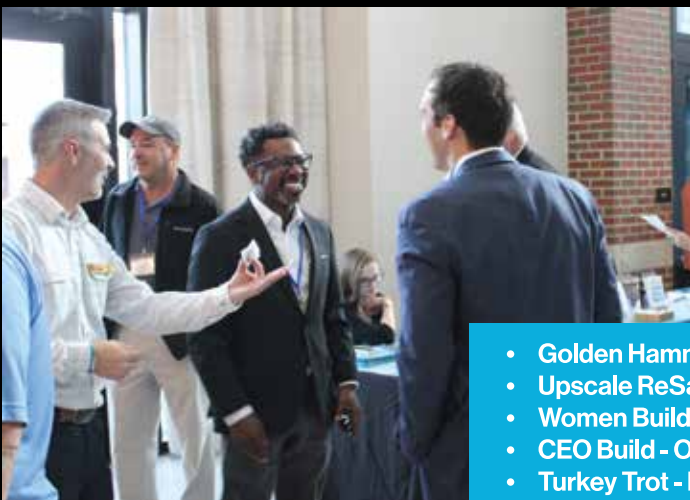


Foundational Sponsorships

\$10,000 - Essential

\$12,500 - Plus

\$15,000 - Premium



- Golden Hammer Breakfast - February 23, 2027
 - Upscale ReSale - May 7 & 8, 2027
 - Women Build - May 2027
 - CEO Build - October 16, 2026
 - Turkey Trot - November 26, 2026
 - Team Build Day for Foundational PLUS sponsors
- (See Foundational Sponsorship page for details)



For More Information:
christina@capefearhabitat.org



House Sponsorships

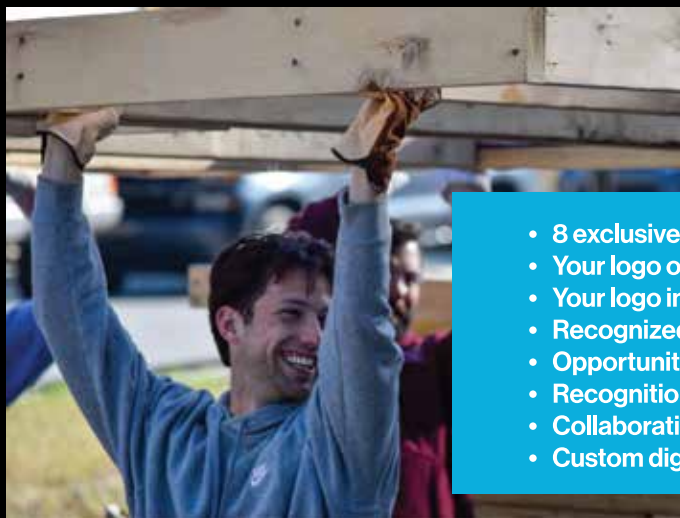
\$40,000 Cornerstone Sponsor

- 4 exclusive build days
- Your logo on sign in front of house
- Recognition in annual Impact Report
- Recognition on the Cape Fear Habitat website and newsletter
- Collaborative engagement on social media
- Custom digital badge for use in your promotions



\$75,000 House Sponsor

- 8 exclusive volunteer days
- Your logo on sign in front of house and on event programs
- Your logo in annual Impact Report
- Recognized during build events
- Opportunity to speak at Wall Raising and Housewarming
- Recognition on the Cape Fear Habitat website and newsletter
- Collaborative engagement on social media
- Custom digital badge for use in your promotions



\$100,000 Master Builder Sponsor

Foundational Sponsorship Included
A yearlong events sponsorship!

- 8 exclusive volunteer days
- Your logo on sign in front of house and on event programs
- Your logo in annual Impact Report
- Recognized during build events
- Opportunity to speak at Wall Raising and Housewarming
- Recognition on the Cape Fear Habitat website and newsletter
- Collaborative engagement on social media
- Breakfast with the President & CEO
- Custom digital badge for use in your promotions



Corporate Benefits

Partnering with Cape Fear Habitat gives your organization the chance to make a real impact while gaining valuable brand recognition. By aligning with a respected nonprofit, you clearly demonstrate your commitment to social responsibility and help build a world where everyone has a decent place to live.

Sponsors have the unique opportunity to see the direct results of their support and meet the homeowners whose lives are changed by their generosity. Affordable housing benefits the entire community – businesses and individuals alike – by providing homes for those we all depend on: teachers, first responders, healthcare workers, and other essential service providers.

This is more than sponsorship; it's a meaningful relationship with Habitat for Humanity's mission and brand, helping you stand out with consumers, vendors, employees, and business partners.



Our Advertising & Social Media



Newly updated website



16,000+ subscribers
46% open rate



31,000+ reach per month;
6.7k followers



3,000+ reach per month
2.4k followers



900+ followers
3,000+ monthly impressions



Local Community
Engagement



Good Business

Our Advertising Partners:

